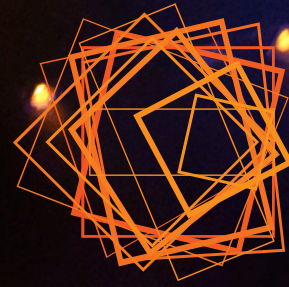


Year in Review 2023-2024



Professional
Association of
Canadian Theatres



Artistic Fraud of Newfoundland

THANK YOU to all our members, partners, supporters, staff, and community members for your ongoing passion and dedication to Canadian Theatre! We know this past year has been challenging for many organizations and individuals in our industry. With these challenges there have also been moments to celebrate and acknowledge successes. It is because of all of you that theatre continues to play an important role in our communities. Here is a brief look back on some of what we have accomplished together this past year.



Our Members & Colleagues

55 Affiliate Members
113 Regular/Commercial Members
2 Associate Members
18 Organizational Colleagues
21 Individual Colleagues
14 **NEW** Members & Colleagues



Caucuses, Regions & Committees

110
Committee
Members

70
Caucus,
Region &
Committee
Meetings

10
Committees

8
Regions

8
Caucuses



Labour Relations



7
Core
Team
Members

76
Individual
Proposals
from PACT

94
Hours of
Negotiation

11.5
Hours of
Negotiation
on Final Day

52
Members of
Working
Group,
Parachute
& Hotline
Teams

12
Months of
Core Team
Planning &
Meetings

Programming Throughout the Year

Peer-to-Peer

Coffee
&
Contracts

ArtsBoost
Digital
Marketing
Courses

HR & New
Leaders
Roundtables

Getting Green

Refresher
Series

Town
Halls

Mental Health
First Aid

Cyber
Security
Training

Beyond
Black
Squares



Marketing & Communications

169
Emails Sent

341
posts on
social media

406
Followers
on Instagram
since
March 2024

PACTcon 2024 At A Glance

280
Attendees

8
Venues
Across
Montreal

90
First-Time
Attendees

43
Events
& Sessions

139
Participant
Organizations

Partnerships & Projects

ArtsBoost

AFC (Mental Health First Aid)

Canadian Centre for Cyber-Security

Association for Opera in Canada

CAPACOA

Choral Canada

Orchestras Canada

Canadian Dance Assembly

The Black Pledge Collective

Young Associates

Cultural Human Resources Council

Festival TransAmériques

Balancing Act

Rising Tides

Staging Better Futures



Membership Survey - Key Takeaways

92% think PACT offers good value

85% feel satisfied with their membership

77% feel they belong



Advocacy: World Theatre Day

183
Letter
Writers
Sent

900
Emails
to

345
Government
Officials for
World Theatre
Day





World Theatre Day 2024 Canadian Ambassador

“The only way forward is to work together. We are all part of the circle. On this World Theatre Day, and every day moving forward, I envision a resurgence, a rally for theatre, an investment from all of us. Whether it be making use of discounted ticket options or coming to the theatre to witness the innovative work by extraordinary artists, it’s time to gather again and celebrate what we have to offer the world.”

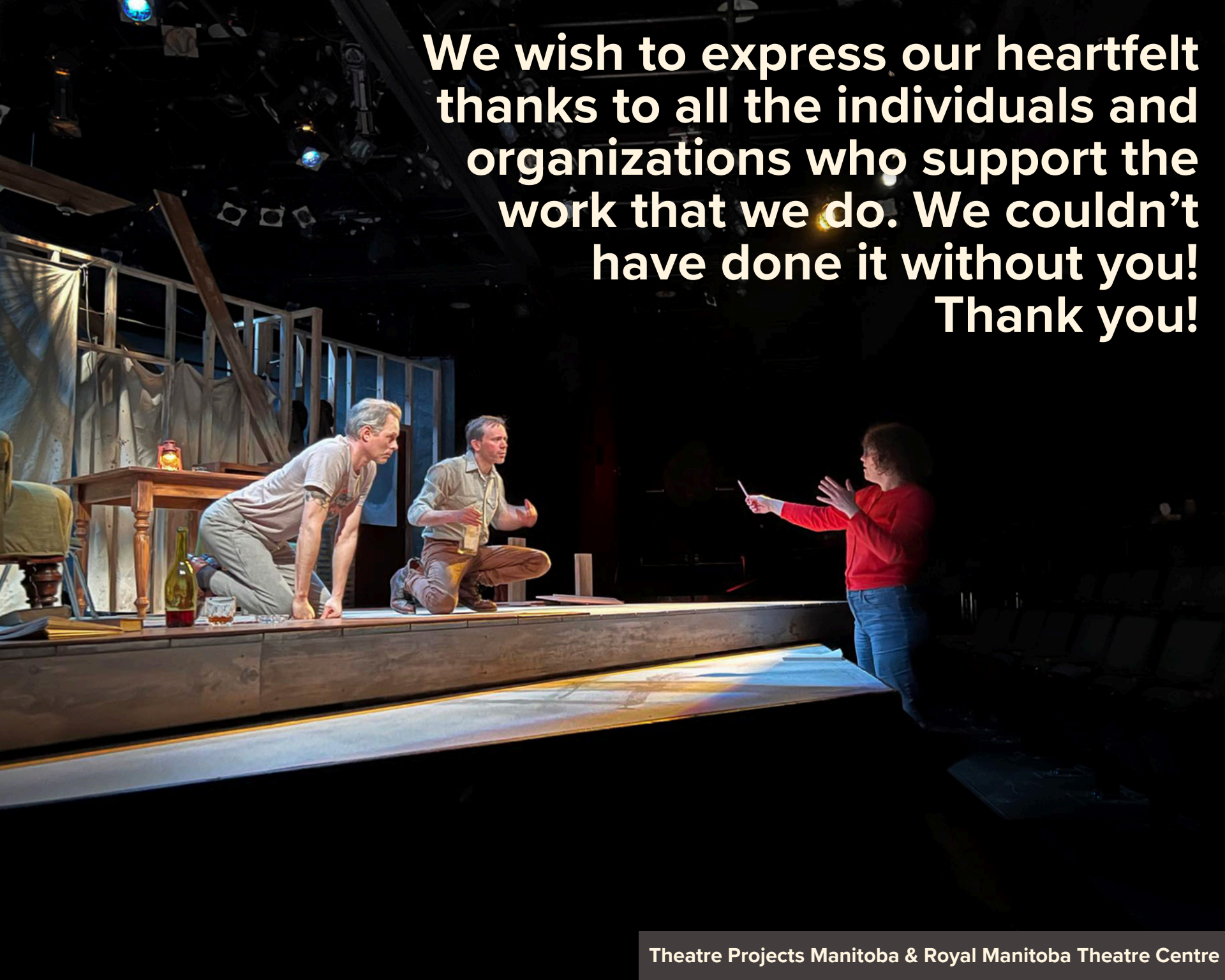
- Jani Lauzon, Canadian World Theatre Day Ambassador

WORLD
THEATRE
DAY



JOURNÉE
MONDIALE
DU THÉÂTRE

**We wish to express our heartfelt
thanks to all the individuals and
organizations who support the
work that we do. We couldn't
have done it without you!
Thank you!**



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Brad Lepp
Executive
Director



Alison Peddie
Labour Relations
Manager



Zachary Moull
Program
Manager



Ainslee Jessiman
Membership & Communications
Manager



Panthea Vatandoost
Program
Associate



Josh Marchesini
Membership & Communications
Associate

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Kevin Matthew Wong
International Relations



Lisa Li
Labour Relations



Kathy MacKenzie
Membership & Engagement



Marnie Hamagami
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Government Funders



Canada Council
for the Arts

Conseil des arts
du Canada



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CONSEIL DES ARTS DE L'ONTARIO

an Ontario government agency
un organisme du gouvernement de l'Ontario

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| Brad Lepp | Prairie Theatre Exchange |
| Dianne Goodman | Royal Manitoba Theatre Centre |
| Drayton Entertainment | Savage Society |
| Great Canadian Theatre Company | Shaw Festival |
| Green Light Arts | Stratford Festival |
| Kathryn Westoll | The Grand Theatre |
| Kathy MacKenzie | Theatre Aquarius |
| Magnus Theatre | Theatre Calgary |
| Mirvish Productions | Theatre Orangeville |
| NAC English Theatre | Vikki Anderson |
| Neptune Theatre | |

